

Black Indigenous Design Collective c/o Divine Ndemeye
1125 West 12th Avenue, unit 114
Vancouver, BC, V6H 3Z3

LACF 2022 Annual Grant Fund Recipient Final Report

Attn:

Landscape Architecture Canada Foundation
c/o Marilyn Gould (Chair of the Grants Committee)
c/o Michelle Legault (Executive Director)

On behalf of the Black + Indigenous Design Collective we'd like to express our sincere gratitude for LACF's generous financial contribution to our curriculum development efforts. Your support has been instrumental in helping us achieve our educational goals for 2023 and beyond, in the development of the initial pedagogy for the inaugural **DesignCypher™** (July 15-22, 2023).

Your funding allowed us to hire a talented young Black videographer – Joshua Onwugbonu (Ike) of Ike's Lab – to direct and produce promotional material to recruit students to the **DesignCypher™**. Through weekly development workshops from March-July 2022, the BIDD team collaborated with Ike in thematic visioning and script writing to develop and then synthesize our educational mission into intriguing, relatable, and accessible video hooks that can be disseminated as calls-to-action through social media and other avenues in early 2023 (refer to our Project Schedule on pg.05 of Grant Application). Additionally, the team produced a short program booklet that outlines the **DesignCypher™** curriculum, to be distributed as digital and print promotional material. This booklet is currently being processed and reformatted into various graphics that will be used on social media during our program rollout. Please see a list of the materials produced through this funding:

- Program + Curriculum Development: A 7-day intensive design education workshop introducing the basics of Landscape Architecture, Urban Design, and Architecture, through Afro-futurist and Indigenous cultural lenses.
 - Daily programming (teaching sessions, studio exercises, and optional homework) outlined in a 25page (printable) digital booklet.
- Program Branding Development.
 - Logos, colour and typography schemes.
 - Program 'swag' (t-shirts, bags, wristbands/nametags, etc) in development.
- (7) Promotional videos for the **DesignCypher™**, captioned for accessibility.
 - (1) Feature length video (2:30min);
 - (1) Intermediate length video (1:00min);
 - (1) Short length video (0:30min);
 - (4) Social media specific reels (0:15-0:25min).

As we've noted previously, the continued growth and relevance of Landscape Architecture is dependent on the diversity of identities, geographies, and schools of thought represented within them. The **DesignCypher™** will be the building of a more substantial representation of Black, Indigenous, and racialized peoples practicing Landscape Architecture in Canada over the next decades. We hope that our safe and engaging program environment will be a compelling introduction to the profession; we hope for BIDD to be a support system that can encourage them throughout their academic and professional journeys should they choose to pursue one. Through specific teachings and exercises we've developed, we hope to inspire participants to explore their cultural identities and values and learn how to appropriately use those specific lenses to create change through design and become great facilitators of community-design processes in the future. This is a pedagogy BIDD seeks to promote even more broadly throughout the landscape profession as well.

Thank you again for your support of the BIDD and our efforts to increase representation in the fields of landscape architecture and urbanism. We are grateful for the opportunity to work towards our shared goal of creating a more diverse and inclusive industry and hope the relationship with LACF may be strengthened in the years to come. Your investment in our organization will continue to pay dividends as we work to empower young people and provide them with the tools they need to succeed.

Best Regards,
BIDD Team



bidc.ca | [@bidc.ca](https://www.instagram.com/bidc.ca)

Black + Indigenous Design Collective operates on the unceded, unsundered, and ancestral homelands of the Hən̓q̓əmi̓n̓əm and Skwxwú7mesh Snichim speaking people's of the xwməθkwəy̓əm (Musqueam), Skwxwú7mesh Úxwumixw (Squamish Nation) and selilwətəŋ (Tsleil- Waututh) peoples.