

November 16, 2018

CSLA CAMPAIGN OF FELLOWS / 2018

Dear CSLA Fellow,

It was great to see so many of you in Toronto, last April, at CSLA's Annual Congress and at the celebration of OALA's 50th Anniversary. For those of you who missed it, the Congress finished on a high note with the investiture of new Fellows from across Canada and the hosting of a very successful awards gala.

The good news for the Landscape Architecture Canada Foundation (LACF) is that over \$100,000 was pledged during a reverse auction at the Congress gala dinner. It was incredible to witness the generosity of the attending Fellows and their commitment to supporting and growing the LACF Scholarship program. Thanks to all of you who were there and for your great commitment to LACF. It was a remarkable.

At this time of year, the CSLA College of Fellows reaches out to our membership in support of LACF. The annual fundraising Campaign of Fellows has been a primary activity of the College for the last 30 years and once again we are actively seeking your support. As a respected CSLA Fellow and a leader of the profession, you are well positioned to recognize the importance of "paying it forward" and understand that a successful Foundation is essential to promoting the high ideals of the profession.

Fostering the very best research, scholarship and communication requires financial means and, this year again, the focus of the COF campaign is on SCHOLARSHIP. Your anticipated donation to LACF is critical to helping fully endow LACF partnered regional scholarships for each accredited (and undergoing accreditation) program of landscape architecture in Canada. Or, you can choose to be amongst the first to donate and assist in the establishment of the new "Frederick Gage Todd National Scholarship" to be officially announced early in 2019. I encourage you all to step up and support our best and brightest scholars, as well as our amazing programs of landscape architecture, by giving a monetary gift to LACF.

The College of Fellows thanks all of its members who give annually each year, including those who gave so generously at the CSLA Congress in Toronto, and we challenge the rest of you to financially support LACF as you are able. Every dollar counts. While other CSLA members and industry trade sponsors are also asked to give to LACF, the primary support to LACF, to date, has been the Fellows themselves. Let us continue this commitment and legacy.

Every contribution, no matter what the amount, counts towards investing in the future of our profession. Take a moment to review the succinct and comprehensive financial portrait of the LACF Scholarship program prepared by LACF Treasurer Peter Kreuk (attached) and do visit lacf.ca to learn more about how your donation dollars are being put to good use.

You can make your contribution online > <http://lacf.ca/membership-support/donate-now>, or, complete the attached donation form to make your payment by e-transfer or by mail. Make your donation before December 31st to receive a tax receipt for 2018.

Yours sincerely,



Linda Irvine, OALA, FCSLA, ASLA
Chair, College of Fellows