

Annual Report 2017-18  
Vincent Asselin C.Q., FCSLA President LACF

## LACF Mission

Exceptionally the publication of our annual report 2017 having been deferred, we opted for the issuance of a combined edition 2017-18. The foundation is doing well, and we are pleased to share with you the highlights of the activities from our last two years.

The mission of the Landscape Architecture Foundation of Canada (LACF-FAPC) is to promote the ideals and values of the landscape architecture profession – these core values are shared by individuals as well as groups and organizations located far beyond our professional framework. The main objectives of the LACF-FAPC is to support research, communication and education in landscape architecture in Canada.

LACF-FAPC celebrated in 2018 its 30th Birthday. Established in 1988, the foundation is well-rooted and thanks to Fellows and members of the CSLA we have created a culture of giving. Our members and contributors have allowed us to raise incomes far exceeding the million dollars, and over the years supported more than 150 research and communication projects. In the last 2 years, the assets of the Foundation, on December 31, 2018, were close to \$900,000. 2017 and 2018 were, once again, record years, with respective revenues of more than 135,000.00 and \$220,000.00 for an approximate total asset of 863,000.00\$.

These revenues come from donations from individuals, landscape architecture firms and other disciplines, our members as well as from the CSLA's component associations as well as from suppliers. We want to highlight here the outstanding contribution of Maglin Urban Furniture (<http://www.maglin.com/>) for their generous contributions over the years.

Thanks to these generous contributors, the Foundation has provided financial support by awarding scholarships to students of accredited landscape architecture programs in Canada, and by supporting research and communication projects for both professionals and students. The proceeds of these awards contribute to the enhancement of the role of landscape architects in particular, but not exclusively, while emphasizing the importance of landscape in Canada.

## Summary of activities

LACF-FAPC has more than 110 members, members are "all persons" who contribute a minimum donation of \$100 to the Foundation.

## Strong increases in contribution

With increase work and renewed fundraising efforts we have succeeded, in the last 2 years, 2017-18, to increase contributions setting a new record of \$340,000. This includes generous contributions of \$30,000 by Maglin Urban Furniture, a company well known for their excellent landscaping products, we are particularly grateful for the continuous support. We would also like to thank the BCSLA, which

in 2017 transferred an amount of \$31,000 to the Foundation to endow the UBC - Robillard Scholarship.

In addition, in 2017-18, we added 4 new Funds (Bursary-Scholarship); the most recent one is a travel bursary, created in November 2018 by Ms. Danièle Routabloule, the bursary is dedicated to support a research travel project for a female francophone student; in addition, Don Graham's family created The Donald Graham Fellowship in communication; and finally the Alain LaMontagne Scholarship, created by Durante and Kreuk Ltd in memory of Alain LaMontagne. We warmly thank Danièle Routabloule, the Graham family, BCSLA and Durante Kreuk Ltd who made this possible.

#### The passing of Don W. Graham.

In 2017, Don Graham, founding member of LACF, CSLA Fellow and acclaimed Landscape Architect passed away. Don will be remembered not only for his enormous body of work but his love of the profession which he communicated brilliantly in his writing, projects, in a career that spanned over several decades both in private and public area. We are forever grateful for his support of LACF, and thankful to him and his family for setting up a Bursary that will preserve his heritage.

#### Renewing our Fundraising Policy

The board has set up a working group in order to update and renew our fundraising approach. Under the leadership of several members, Gerry Eckford, Ed Versteeg, Eha Naylor, Sara Gruetzner, Jill Robertson Wendy Graham and Peter Kreuk, the committee put forward a new policy that will be reviewed and finalized in the first few months of 2019.

One of the objectives of the new policy is to solicit the financial participation of the firms and XXX of products in Landscape Architecture. This will contribute to the advancement of our mission, and better promote the contribution of our corporate donors on our website and our various news releases.

#### Treasury

Our Treasurer, Peter Kreuk, supported by his assistant, Judy Bennett, works tirelessly to maintain the association's finances in good order and to communicate the results to both the board members and our membership. We would also like to thank Eha Naylor and the other board members who are assisting us in these fundamental tasks. Significant efforts were made in our communications, now relevant information on each of our funds are communicated separately on an ongoing way throughout the year. Donors can now follow in detail the progress of the scholarships they support. In addition, we can now issue the majority of the receipts for tax purposes through an automated system, allowing donors to have their documents on hand almost as soon as their donation is registered. We would like to thank the sustained efforts of Judy Bennett, of the office of Durante Kreuk Ltd, as well as Peter Kreuk for diligently following up and communicating our financial information.

You will find enclosed a summary table of the progress of our funds, a summary of activities 2018, for more information see our website or communicate with us, we will be pleased to submit additional information. Like any foundation, we are subject to the market variations, although the last quarter of 2018 was not so good, our revenues grow and our expenses remain relatively low, allowing us to maximize our financial support for programs.

**Insert tables**



#### The ASK – Campaign of Fellows

The College of Fellows, under the leadership of its president Alan Duncan, and supported by Mrs. Wendy Graham of our board, as launch the annual campaign of the Fellows in the fall of each. The Fellows have been an outstanding help and have enriched the Foundation by his vision and financial contribution. This has been the case since the beginning of the foundation's creation some 30 years ago. The Foundation is proud of this long tradition of collaboration between the two organizations.

The auctions held at the CSLA Gala in 2017 and 2018 (Montreal and Toronto) have resulted in new successes! As it is now the custom, the CSLA closing Gala was used to hold our annual auction. These two evenings contribute more than 50% of our fundraising efforts. The foundation remains indebted to all the Fellows and the CSLA members who contributed without their financial support we could not deliver all of our services. A special thanks to the support and the complicity of the CSLA which allows us to take advantage of this remarkable platform at its annual Gala in order to advance the common values of our 2 organizations.

#### **Frances McLeod Blue Fonds**

As it does every year, LACF-FAPC donated \$1,000 to the Frances McLeod Blue Fund, in memory of Ms Blue's generous contribution to the foundation, this sum allows students to be hired to list the many Documents from the Macklin Hancock collection held by the University of Guelph Archives. Over the years a total of 17,000\$ were provided to the Guelph Archives, these fund have supported the digitalization and archival works of precious historic material that are made available to students and researchers in Landscape Architecture. LACF is proud of this accomplishment in supporting and preserving the history of the profession.

#### Annual Grants program

The annual Grants program has two components, the first is our Annual Grants program available to Professionals and Students and the second components comes from additional funding from the foundation specialized funds from Bursaries such as the Gunter A. Schoch funds on the history of the Profession The northern research Fund whose goal is to promote the interest and advancement of research in northern Canada; The Donald Graham Fellowship in communication.

The annual Scholarship committee, chaired by board member Faye Langmaid, manages all of these awards which are evaluated annually in the fall after a call for proposal. The winners are known in January of each year. As always, the programs of 2017 and 2018 were received once again with a great interest. In 2017 a total of \$20,000 in various grants were awarded, while in 2018 the program was increased to \$30,000. Thanks to the efforts of a jury representing the various spheres of the profession and a high level of competence, the winners 2017 and 2018 were chosen and you can consult the detailed list of the winning proposals at the attached link:

For the complete repertoire of scholarships granted by the LACF:

<https://lacf.ca/fr/grants-portfolio>

The award recipients are warmly thanked and we wish to acknowledge and thank the Committee members Ed Versteeg, Joanne Proulx, John Zvonar, Nataša Juck Randall Sharp and Karen LeGresley Hamre and Vincent Asselin.

### **Changes in our Scholarships**

Following an in-depth assessment, the board of Directors Consolidated and reviewed some of our Scholarships. The major changes include the development of a new national fellowship, the Frederic G. Todd Fellowship, and a revamped Andre Schwabenbauer Fellowship. In addition to these changes, in 2017-18, e new Bursaries and 1 scholarship were created, the Don Graham Communication Bursary, the Danièle Routaboule Travel Bursary, both of which should be awarded in 2019 and the André Lamontagne Scholarship to start in 2020.

Creation of the **National Frederic G. Todd Scholarship** with the redesign of the **Andre Schawbenbauer Scholarship** (see text below) is a major change that will bring new support to Students in Landscape Architecture in Canada.

The Board has decided to create a new national fellowship, the **Frederic G Todd Fellowship**. This scholarship will be directly under the foundation governance and will become our most significant Scholarship. Needless to stress the importance of F.G. Todd, Canada's first resident landscape architect, Todd worked from Montreal from 1900 until his death in 1948. His footprint on Canadian territory goes from St. Johns Newfoundland to Vancouver, B.C. His projects have enhanced the cities in which they were carried out and this included most of Canadian capitals. This significant annual scholarship will provide significant financial support for a candidate who is enrolled in an accredited program in Canada. The final definition of the Policy are expected to be completed in the early 2019 and a possible first award is planned for 2020. In the coming years, this will become our major focus of our Fundraising activities.

### **Reviewing and Adapting the Andre Schwabenbauer Scholarship**

Once again in 2017, and renewed in 2018, the foundation maintained and extended its objective to provide 1 Scholarship per accredited program in Canada by awarding a total of 6 scholarships in 2017 and in 2018, with the addition of the Calgary program, a total of 7 scholarships. The ultimate objective of the policy is to create jointly between the foundation, the university programs and the constituent associations a perennial scholarship ensuring that each program receives at least 1 scholarship of \$1.000. To learn more about the scholarship. It is noted that as these Scholarships are endowed, they will become self-sustaining. This is the case of Bc, Manitoba, Qc and Atlantic, and the new program of Calgary and the 3 programs in Ontario are well on the route to be endowed, we look forward to your continuous support in this final stage.

### **The new Andre Schwabenbauer Scholarships,**

The Andre Schawbenbauer Scholarship has been existing for several years ( <https://lacf.ca/fr/activities/érudition-et-bourses-d'études-0>) and in recent years the board has had been revisiting, with the support of Andre's family, the application of this award. Respecting the wishes of the family and the reasons for which the Scholarship was created in 2005-06, the Board decided to allocate the assets of the AS fund to endow 2 new awards: The first is for NAIT Program (Northern Alberta Institute of Technology), and the second is a Scholarship for the University of Manitoba Landscape Architecture Program. In the case of NAIT, the Scholarship will be awarded to a student who wishes to pursue studies in an accredited landscape architecture program, while the Scholarship for the University of Manitoba Landscape Architecture Program will be identical to those available in other accredited Landscape Architecture Programs. It is important to note that Andre was a graduate of the University of Manitoba and that he actively supported and participated in the creation of NAIT's program. These changes took shape in 2018 and will be put forward in 2019.

### **A review of Scholarships**

**Atlantic**, 2 Scholarships are established in collaboration with the APALA; the Peter Klynstra Memorial Scholarship and the Dalhousie University Program Scholarship. Thanks to the hard work of the members of the Atlantic Provinces, a Scholarship was inaugurated in 2017 for the new program in Landscape Architecture at Dalhousie University. For more information, follow the attached link, and we thank and acclaim both the Members who have been able to bring this initiative forward as well as the faculty of the program.

To learn more on these Scholarships: <https://lacf.ca/fr/activities/scholarship-awards-and-bursaries-0>

<https://lacf.ca/fr/news-updates/nouvelle-bourse-d'études-pour-les-provinces-atlantique>

**Quebec**, since October 2015 the Foundation, in conjunction with AAPQ, has launched a fund raising campaign during the celebrations of the 50th anniversary of the AAPQ. With this year's contributions, this fund is now endowed ( <https://lacf.ca/fr/activities/fapc-aapq-50> ).

**Ontario** has 3 accredited Landscape Architecture Programs; Bachelor's degree University of Guelph, Master's degree University of Guelph and master's degree University of Toronto. Thus, the foundation created 3 separate funds and the Scholarships were awarded in 2017 and 2018. Although the funds are not fully endowed, we hope that the fundraising of the first few months of 2019 will succeed in filling the shortfalls.

**Manitoba**, with the changes brought to the Andre Schwabenbauer Fund, the foundation was able to fully endow the University of Manitoba Scholarship.

**Calgary**, with the accreditation of the University of Calgary's Landscape Architecture Program it is a seventh fellowship that was added in 2018. Although the fund is not yet fully endowed, we are confident that this will be completed shortly.

**British Columbia**, the UBC program Scholarship is fully endowed and is still growing, now with more than \$45,000 collected the Scholarship is well established and successful. Thank you to all the donors, and Peter Kreuk in particular, who managed to accomplish this success. Learn more about this fellowship <https://lacf.ca/fr/activities/fapc-ubc-bourse-détudes>

### **Special projects in 2018**

The Foundation received and awarded a request for a special project submitted by Claude Cormier for the publication of the book ***SERIOUS FUN, the landscapes of Claude Cormier***, an essay by Marc Treib and Susan Herrington. An amount of 10,000\$ was awarded to support the publication of the book. As indicated by its name, a special project is not part of the annual scholarships and may be submitted to the Foundation, its assessment and study is done after a recommendation of the Grants Committee and the Executive Committee and it is reviewed by all members of the Board.

The Foundation has supported several special projects over the years, such as setting up **Landscape + Paysage magazine**, the publication of **Ron Williams'** book, the **History of Landscape Architecture of Canada**, and participation of **Pierre Bélanger** at the **Venice Biennale**. The publication of Claude Cormier's book is expected towards the end of 2019.

### **Communications**

As always, Wendy Graham works diligently as chair of the Communications committee, she is supported by Faye Langmaid and Nathalie Waller and Laetitia Chastel. The Committee has done a tremendous amount of work for many years. This allows us to keep our members and the public informed of the activities and results of our actions. In addition, in 2018 Wendy and her team are working on the redesign of the website as well as on the development of a new communication plan. The new website should be online in the first quarter of 2019. This new site will be more user friendly and easy to access and we intend to enrich it with even more content.

An electronic newsletter is now regularly published and relates the foundation's main events and activities. A considerable effort is put forward on translating the content and updating all relevant information. We aim to put more and more content online in order to make accessible and visible the many projects we support.

**Board of Directors 2017-2018** as is the case each year, in 2017 and 2018 some Board Members' came to the end of their term. In 2017, Don Hester, the treasurer of the foundation for more than 10 years, decided not to renew his mandate, and new members joined the Board in 2017, we welcome Bob Somers and Mr. Arnis Budrevics. In 2018, it was the end of the term of both Ron Middleton and

Peter Briggs who did not wish to renew their mandate, Mr. Gerry Eckford and Ms. Jill Robertson we welcomed to the board.

A few words about our outgoing members. **Don Hester**, has been on the board for many years in addition to assuming the tasks of the Treasury for more than 10 years. Don greatly contributed to the advancement of the Foundation's mission by ensuring the financial health of LACF. He also assisted our current treasurer in his transition in the position. The Board salutes and thanks Don for his continuous support. **Peter Briggs** has served on the foundation board following his tenure as president of the CSLA. Peter stood out by setting up the first **auction at the CSLA Gala**. With great success, this evening of 2014 remains marked in our history. This initiative has been reconvened annually since then and remains our largest fund raising activity. It has open up new possibilities for and enriched our activities of sharing and supporting our mission. LACF. **Ron Middleton**, who has served on the board for many years, he did not solicit a renewal of his terms. Ron, who with his unique expertise guided the foundation by participating in numerous committees and task forces, in particular as Vice-President since 2015. Ron is part of the foundation corporate memory, but we know he will continue to assist and guide when needed. It is difficult to find the right words to thank Ron because his extraordinary contribution to the foundation, but we hope he will remain active and provides assistant when needed. We also thank Ron for his work on the scholarship committee and in particular for his hard work on the development and renewal of the Andre Schwabenbauer scholarship. Our best wishes to Ron!

**Judy Bennett** joined the foundation as **assistant to the treasurer** in 2016 and has accepted, since December 2018, to assist members of the executive as **Executive Secretary**. Although her task is part-time, her contribution is remarkable and greatly appreciated by all. We thank Judy for her diligent and professional work that allows us to better communicate with our members and allows us to achieve better results.

All these activities require a sense of dedication and a remarkable professionalism and we would like to thank all the members of the board. We also take this opportunity to underline our great appreciation to all our members and donators who, through their generous financial support and time contribution, allow the foundation to continue its mission.

We hope that we will be able to enjoy your continuous support in 2019 and for many years to come, this allows us to meet our mission and support Research, Communication and Education in Landscape Architecture in Canada.

Respectfully submitted  
Vincent Asselin, C.Q., FCSLA President

Members of the Board 2017

Vincent Asselin (Chair), Ron Middleton (VicePresident), Don Hester (Treasurer), Karen LeGresley Hamre (Secretary), Cecelia Paine (outgoing president), Peter Kreuk, Wendy Graham, Faye E.

Langmaid, Eha Naylor, Cathy Sears, Ed Versteeg, Natalie Waller; Sara Jane Gruetzner, Arnis Budrevics, Bob Somers,

#### Members of the Board 2018

Vincent Asselin (Chair), Eha Naylor (Vice-Chair), Peter Kreuk (Treasurer), Karen LeGresley Hamre (Secretary), Cecelia Paine (outgoing president), Wendy Graham, Faye E. Langmaid, Cathy Sears, Ed Versteeg, Natalie Waller; Sara Jane Gruetzner, Arnis Budrevics, Bob Somers, Jill Robinson, Gerry Eckford.